INDIA'S FIRST AUTO BASED APP

BROCHURE 27 Oct 2026

Euler HiCITY MAXX

Euler · 3 seater

AT A GLANCE

Brand	**Euler**	Engine	**ELECTRIC**
Model	**HiCITY MAXX**	Passenger Capacity	**3**
Fuel Type	**Electric**		

ON-ROAD PRICE — CHENNAI

Ex-Showroom Price	₹4,70,500
RTO & Registration (Chennai)	₹0
Insurance (1 Year)	₹0
Registration & Handling	₹0
Road Tax & Others	₹0
On-road price	**₹4,70,500**

EMI from ₹12,018 per month.

EMI

On-road **₹4,70,500** · down payment **₹94,500** · loan **₹3,76,000** · at **9.35% reducing** , SBI COMMERCIAL

Tenure	Monthly EMI	Total interest	Total payable
12 months	**₹32,943**	₹19,316	₹3,95,316
24 months	**₹17,238**	₹37,712	₹4,13,712
36 months (popular)	**₹12,018**	₹56,648	₹4,32,648
48 months	**₹9,419**	₹76,112	₹4,52,112

FINANCE PARTNERS

Lender	Rate	EMI over 36 months
SBI COMMERCIAL	9.35%	**₹12,018**
seyad shariat finance	9.8%	**₹12,097**
INDUSIND BANK	12%	**₹12,489**
IDFC BANK	12% + 1% fee	**₹12,489**

EMI is indicative, on a loan of ₹3,76,000 (80% of on-road price). Processing fees, insurance and documentation are not included. The rate and amount you are offered depend on the lender's assessment.